



BOLLYWOOD BLINGO

SPONSORSHIP OPPORTUNITIES
2025

THE INSPIRATION

Sonal and Manu Gambhir stand not only as co-chairs of tonight's event but as parents with an unbreakable resolve to find a cure. Their son, Yuva, a junior at the University of Pennsylvania, faces Duchenne muscular dystrophy with courage and vision. Yuva dreams of a world where Duchenne no longer defines lives, saying, "The love I've received is overwhelming. Together, we can conquer this disease."

Yuva lost his ability to walk at 13, but he continues to live fully—pursuing studies in cognitive science, exploring DJing, and finding joy with friends. Beyond his personal battles, Yuva is driven by a mission to end Duchenne, interning in labs and healthcare firms to advance research. His father, Manu, emphasizes, "Every moment brings us closer to a cure. The support we've seen is both humbling and inspiring."

Board member Martin Lehr, who lost his brother to Duchenne, reflects: "I know Duchenne's heartbreak. Events like this are more than fundraisers; they're lifelines."

This evening isn't just a gathering; it's a rallying cry—a beacon of hope to bring an end to Duchenne for the 300,000 boys and their families worldwide.



HOW DUCHENNE AFFECTS THE BODY



- Dystrophin abnormalities
- Possible learning and cognitive difficulties

- Decreased heart function
- Cardiomyopathy
- Leads to heart failure

- Weakens diaphragm
- Requires ventilator
- Leads to pneumonia

- Loss of muscle mass
- Weakness
- Inflammation
- Fibrosis

- Brittle and weak

ABOUT Duchenne

Duchenne muscular dystrophy is a degenerative neuromuscular disease. It is one of the most common and severe forms of muscular dystrophy affecting roughly 1 in 5,000 male births.

About CureDuchenne

Over twenty years ago, CureDuchenne was created with one goal: to find and fund a cure for Duchenne muscular dystrophy. Today, CureDuchenne is recognized as a global leader in research, patient care and innovation for improving and extending the lives of those with Duchenne.

CureDuchenne's venture philanthropy approach has advanced transformative treatments for Duchenne muscular dystrophy, including 18 projects that advanced to human clinical trials and multiple projects to overcome the current limitations of exon-skipping and gene therapy. In addition, CureDuchenne contributed early funding to the first FDA-approved Duchenne drug, pioneered the first and only Duchenne physical and occupational therapist certification program and created an integrated biobank and data registry, accelerating research toward a cure.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$35,000



BENEFITS

- Designation as Presenting Sponsor throughout all event and marketing materials
- (2) VIP reserved tables (seats 20 guests)
- Brand name recognition during verbal presentation
- Logo on Bollywood Blingo website
- Full-page ad with choice of location in event program
- Opportunity to provide branded item for all guests

PLATINUM SPONSOR

\$25,000



BENEFITS

- Recognition as Platinum Sponsor throughout all event and marketing materials
- Recognition as the sponsor of the bar with branded cocktail napkins
- (1) reserved table (seats 10 guests)
- Brand recognition during verbal presentation
- Logo on Bollywood Blingo website
- Full-page ad in event program
- Opportunity to provide branded item for all guests

GOLD SPONSOR

\$10,000



BENEFITS

- Recognition as Gold Sponsor throughout all event and marketing materials
- Recognized as the sponsor of the after party, featuring DJ Yuva.
- (1) reserved table (seats 10 guests)
- Brand recognition during verbal presentation
- Logo on Bollywood Blingo website
- Full-page ad in event program
- Opportunity to provide branded item for all guests

SILVER SPONSOR

\$8,000



BENEFITS

- Recognition as Silver Sponsor throughout all event and marketing materials
- (1) reserved table (seats 10 guests)
- Brand recognition during verbal presentation
- Logo on Bollywood Blingo website
- Full-page ad in event program

BRONZE SPONSOR

\$6,000



BENEFITS

- Recognition as Bronze Sponsor throughout all event and marketing materials
- (1) reserved table (seats 10 guests)
- Brand recognition during verbal presentation
- Logo on Bollywood Blingo website
- Half-page ad in event program

TABLE SPONSOR

\$4,500



BENEFITS

- (1) reserved table (seats 10 guests)
- Name recognition on event signage and program
- Logo on Bollywood Blingo website

SPONSOR BENEFITS

SOCIAL REACH:

-  **25k** mailing list
-  **+16k** Facebook followers
-  **+6k** X (Twitter) followers
-  **+4k** LinkedIn followers
-  **+5.7k** Instagram followers

KEY BENEFITS:

- Your business will be promoted amongst Philadelphia's most influential entrepreneurs and society leaders
- Prominent branding and formal recognition of support
- Help save the lives of 300,000 battling Duchenne worldwide
- Promote philanthropic image in the community

CONTACT

Custom sponsorship packages are also available.
For sponsorships or general information, please contact:

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